


HELP PUT THE COOL IN SCHOOL MEALS



Stay Full, Eat At School is a campaign from Project Bread and the Massachusetts Department of Secondary Education designed to increase student participation in both school breakfast and lunch, and give you the right tools—such as signage, collateral, wording, and more—to help them do so.

We designed this campaign to be kid-friendly, accessible, and bright and engaging, so both students and their caregivers can easily understand the benefits of school meals and be excited to enjoy!

NEXT STEPS

Visit Projectbread.org/Resources and check out what free materials are available to help you promote breakfast next school year.

Keep a lookout for an order form for free printed materials in advance of next school year.

Let's work together to feed more kids!
Learn all the ways Project Bread's Child Nutrition Outreach Team can support you at: ProjectBread.org/Schools



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