## TAKE A TOUR OF THE GROCERY STORE

**NUTRITION** 



## **Buying Healthy Foods on a Budget**

Healthy eating starts with smart choices in the grocery store. That way the healthy choice is an easy choice at home.

### Make a List

Before going to the store, make a grocery list using the weekly sales flyer. When shopping, focus only on sections of the store where you will find the foods on your grocery list.

## **Choose Your Path Carefully**

Although layouts vary from one store to another, all stores have the same basic sections. An example is shown below.

#### 1) Stroll around the perimeter

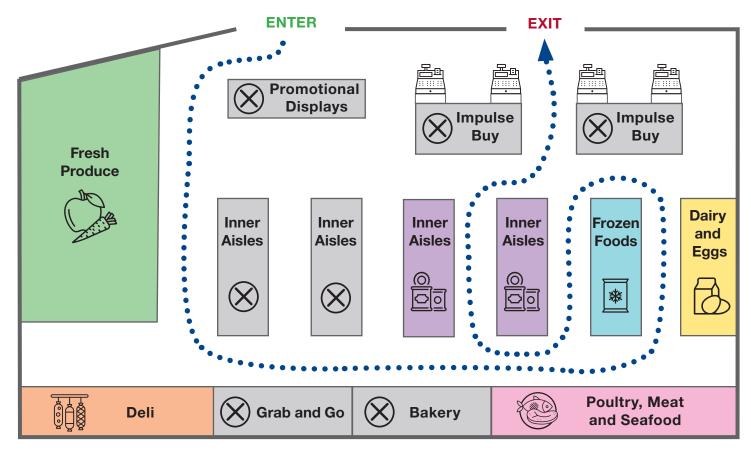
Notice the fresh foods - produce; deli; poultry, meat, and seafood; and dairy and eggs.

#### 2) Walk down the inner aisles

Notice certain frozen, packaged, and shelf-stable foods – frozen vegetables and fruits; bread; breakfast cereal; crackers; whole grains; oils, dressings, and sauces; spreads and condiments; canned goods; and spices.

#### 3) Skip certain sections

Beware of unhealthy and pricey foods – promotional displays; grab and go; bakery; certain inner aisles with sugary beverages, packaged snacks, and sweets; and impulse buys.





FRE	SH PROD	UCE				
<ul> <li>Beets</li> <li>Bok Choy</li> <li>Cabbage</li> <li>Carrots</li> <li>Celery</li> <li>Corn</li> </ul>	<ul> <li>Cucumber</li> <li>Eggplant</li> <li>Leafy Greens (all varieties)</li> <li>Mushrooms</li> <li>Onions</li> </ul>	<ul> <li>Parsnips</li> <li>Peas (green)</li> <li>Peas (snap, snow)</li> <li>Peppers (all varieties)</li> <li>Salsa</li> </ul>	<ul> <li>Sweet Potato</li> <li>Tomatoes</li> <li>Squash (acorn, butternut)</li> <li>Yam</li> <li>Zucchini</li> </ul>	<ul> <li>Apples</li> <li>Banana</li> <li>Berries (all varieties)</li> <li>Cantaloupe</li> </ul>	<ul> <li>Grapes</li> <li>Honeydew</li> <li>Mango</li> <li>Oranges</li> <li>Papaya</li> </ul>	<ul> <li>Pears</li> <li>Pineapple</li> <li>Plantain</li> <li>Star Fruit</li> <li>Watermelor</li> </ul>
<ul> <li>✓ Consider froz</li> <li>✓ Choose prod celery, apples</li> <li>✓ Look for disc</li> </ul>	en options. Se uce that lasts i s, oranges) ove ounts. Shop di	s and veggies cost e Frozen Foods s <i>longer</i> . Choose ve er those that spoil scounted produce ood in soups and o	ection. getables and fr more quickly. e that is near ex	uits that last lor piration. This p	nger (for examp	ole, carrots,
Avocado	• Tofu	• Guacamole	• Hummus	<ul> <li>Lemon or Lime Juice</li> </ul>	• Nuts	• Seeds
✓ Compare cos	sts of nuts and	<i>ptions</i> . Tofu, made f seeds. The nuts a re usually less exp	and seeds in an	inner aisle may		
The Bostor proteins, ar vary for diff	nd fats. Recomm erent foods, as s ncers boost flave	ts mean? uses color codes fo nended portions of c shown by the colors or. Other fit kit resour	arbohydrates of a traffic	Carbohydrate Eat Plen Control F Limit (or	ity Portions	<ul><li>Protein</li><li>Fat</li><li>Enhancers</li></ul>
	LI					
Chicken Bre	ast • <sup>-</sup>	Furkey Breast	• Tur	key Ham	Turkey I	Pepperoni
will be able to ✓ Avoid deli me meat is highe	o eat within a fe eats with added or in sugar. king your own	eli meat does not ew days, so it doe d sugars. Names I "deli meat." If time	es not go to was ike "honey glaz	ste. ed" or "honey r	oasted" are a c	clue that a deli
POI	ULTRY, ME	AT, AND SEA	AFOOD			
Chicken and (white or dark m	,	Fish (all varieties)	• Shell (all vari		<ul> <li>Red Meat (all varieties or</li> </ul>	f beef and pork)
	-	d. Eat red meat les ve space in your fr			•	,

for freezing. Or, double a recipe that includes sale items and plan to freeze some for another time.

✓ Consider canned options. You will find these in the inner aisles. See section on Canned Goods below.

# DAIRY AND EGGS

 Butter and Margarine

 Cheese (full-fat varieties) Eggs

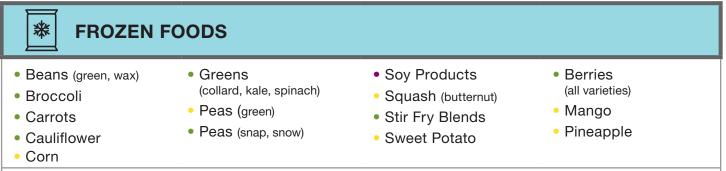
Sour Cream

- Cream Cheese
  - .

• Milk (whole, 2%)

• Yogurt (whole, 2%; Greek, regular)

- ✓ Opt for plain rather than flavored milks and yogurts. Flavored varieties have a lot of sugar. Choose plain (white) milk and yogurt. Use fresh or frozen fruit to sweeten yogurt.
- ✓ Pay attention to shelf life. If you prefer non-dairy milks, like almond or soy, consider shelf-stable options (found in the inner aisles) to limit waste.
- ✓ Watch out for sugary beverages near the dairy products. You may see refrigerated juices and other drinks. Fruit juices and juice drinks have a lot of sugar. Choose fresh or frozen fruit instead of fruit juice.



- ✓ Enjoy frozen vegetables and fruits. Frozen vegetables and fruits are just as nutritious, are a great low-cost option, and will last much longer than fresh. Frozen vegetables are best in cooked recipes. Frozen fruits can be eaten for a snack, or in smoothies.
- ✓ Watch out for added sauces, sodium (salt), and sugar. Choose bags of vegetables and fruits with no other ingredients.
- ✓ Stock up. If you have the space in your freezer and your budget allows, stock up on sale items. They will last a while and are good to have on hand when you run out of fresh.
- ✓ Avoid certain frozen foods. Appetizers, desserts, dinners, juice concentrate, and pizza often are unhealthy, pricey, or both.

WHOLE GRAINS AN	ND DRIED BEANS	
Brown rice Bulgur	<ul><li>Quinoa</li><li>Whole Grain Pasta</li></ul>	<ul> <li>Dried Beans (all varieties)</li> </ul>
better choice than white r	ice.	
	<i>"whole grain" products.</i> <i>lice and Beans</i> . Beans are petter choice than white r	5

		BREAD			
• Tortilla, 6-inch (corn, whole grain)	<ul> <li>Whole</li> </ul>	Grain Bread	Bread • Whole Wheat Pita Pocl		
total sugars per serv	•		-	d no more than 3 gram	
•	ned" or "refined" flour li			•	
	BF	REAKFAST CERE	AL		
<ul> <li>Barbara's Multigrai Spoonfuls</li> <li>Barbara's Puffins</li> </ul>	n • Kashi Organ	c Oat (steel cut or old-fashioned)		<ul> <li>Wheat Chex</li> </ul>	
total sugars per serv	ing. <i>t list.</i> Compared to nar	-	-	no more than 6 grams	
		CRACKERS			
• Ak Mak® Crackers	• Tri	scuit®	• Wasa® Wh	ole Grain Crispbread	
<ul><li>Check the nutrition lat</li><li>Check the ingredien</li></ul>	• Tri bel. Look for crackers w t list. Look for crackers d" flour and any high-fr	ith at least 3 grams of swith a "whole" gra	dietary fiber per servi	ng, and no sugars.	
<ul><li>Check the nutrition lat</li><li>Check the ingredien</li></ul>	bel. Look for crackers w t list. Look for crackers d" flour and any high-fr	ith at least 3 grams of swith a "whole" gra	dietary fiber per servi	ng, and no sugars.	
<ul> <li>Check the nutrition lab</li> <li>Check the ingredien</li> <li>"enriched" or "refined</li> <li>• Chile Peppers</li> </ul>	bel. Look for crackers w t list. Look for crackers d" flour and any high-fr Tomatillos • Ch • Beans • Fis	ith at least 3 grams of s with a "whole" gra uctose corn syrup. CANNED GOODS nicken	dietary fiber per servi	ng, and no sugars.	
<ul> <li>Check the nutrition lai</li> <li>Check the ingredien "enriched" or "refined</li> <li>Chile Peppers</li> <li>Diced Tomatoes</li> <li>Choose less-expension</li> </ul>	bel. Look for crackers w t list. Look for crackers d" flour and any high-fr for Tomatillos • Tomatillos • Beans (all varieties) • Fis (sal	ith at least 3 grams of s with a "whole" gra uctose corn syrup. CANNED GOODS nicken sh Imon, sardines, tuna)	dietary fiber per servi ain listed as the first • Coconut Milk • Olives	ng, and no sugars. ingredient. Avoid • Bean Soup • Broth (chicken, vegetable)	
<ul> <li>Check the nutrition lal</li> <li>Check the ingredien</li> <li>"enriched" or "refined</li> <li>Chile Peppers</li> <li>Diced Tomatoes</li> <li>Choose less-expension</li> <li>just the label is different for the label is different for the label is different lean protein, have a</li> </ul>	bel. Look for crackers w t list. Look for crackers d" flour and any high-fr • Tomatillos • Beans (all varieties) • <i>ive store-brand items</i> . rent. <i>n on hand</i> . Canned chi long shelf-life, and dor nned fish or chicken as	ith at least 3 grams of s with a "whole" gra- cuctose corn syrup. <b>CANNED GOODS</b> <b>nicken</b> sh Imon, sardines, tuna) Usually, the product cken, salmon, sard n't need to be kept	dietary fiber per servi ain listed as the first • Coconut Milk • Olives ct is exactly the sam ines, and tuna are g in the refrigerator o	ng, and no sugars. ingredient. Avoid • Bean Soup • Broth (chicken, vegetable) • Vegetable Soup he as the name brand, good sources of r freezer until they	
<ul> <li>Check the nutrition lail</li> <li>Check the ingredien</li> <li>"enriched" or "refined</li> <li>Chile Peppers</li> <li>Diced Tomatoes</li> <li>Choose less-expension</li> <li>just the label is different</li> <li>Keep canned protein</li> <li>lean protein, have a are opened. Use can enchiladas, casserol</li> </ul>	bel. Look for crackers w t list. Look for crackers w d" flour and any high-fr • Tomatillos • Ch • Beans • Fis (all varieties) • Fis (all varieties) • Ch • ive store-brand items. rent. n on hand. Canned chi long shelf-life, and dor nned fish or chicken as les, and salads.	ith at least 3 grams of s with a "whole" gra- uctose corn syrup. CANNED GOODS nicken sh Imon, sardines, tuna) Usually, the product cken, salmon, sard n't need to be kept s a healthy, inexpen	dietary fiber per servi ain listed as the first • Coconut Milk • Olives ct is exactly the sam ines, and tuna are g in the refrigerator of sive option for thing	ng, and no sugars. ingredient. Avoid • Bean Soup • Broth (chicken, vegetable) • Vegetable Soup he as the name brand, good sources of r freezer until they	
<ul> <li>Check the nutrition lail</li> <li>Check the ingredien "enriched" or "refined</li> <li>Chile Peppers</li> <li>Diced Tomatoes</li> <li>Choose less-expension</li> <li>Just the label is differed</li> <li>Keep canned protein lean protein, have a are opened. Use carried are opened. Use carried for a second meal.</li> <li>Compare the pros of for preparation. Drie</li> </ul>	bel. Look for crackers w t list. Look for crackers d" flour and any high-fr • Tomatillos • Tomatillos • Tomatillos • Ch • Beans (all varieties) • Ch • Fis (sal • Fis • Fis (sal • Fis • Fis (sal • Fis • Fis • (sal • Fis • Fis • Fis • (sal • Fis • Fis • Fis • (sal • Fis • Fis • Fis • (sal • Fis •	ith at least 3 grams of s with a "whole" gra- uctose corn syrup. <b>CANNED GOODS</b> <b>nicken</b> sh Imon, sardines, tuna) Usually, the produce cken, salmon, sard of t need to be kept is a healthy, inexpen dd fresh or canned <i>ans</i> . Canned beans nsive but must be s	dietary fiber per servi ain listed as the first • Coconut Milk • Olives ct is exactly the sam ines, and tuna are g in the refrigerator of sive option for thing poultry, seafood, c s are a good choice soaked and take lor	ng, and no sugars. ingredient. Avoid • Bean Soup • Broth (chicken, vegetable) • Vegetable Soup ne as the name brand, good sources of r freezer until they gs like sandwiches, or beans to make enoug , and require little time	

	OILS, DRESSINGS,	AND SAUCES	
<ul> <li>Salad Dressing</li> <li>Vegetable Oils (canola, olive, peanut)</li> </ul>	<ul> <li>Vinegar (balsamic, cider, rice, white)</li> <li>Mayonnaise</li> </ul>	<ul> <li>Tomato (Pasta) Sauce</li> </ul>	<ul> <li>Soy Sauce</li> </ul>
<ul> <li>taste. You'll save mone</li> <li>✓ Choose regular rather</li> <li>Look for dressings with</li> <li>✓ Check the nutrition lab</li> </ul>	dressings. Combine 2 parts olive by and avoid the additives that off than low-fat dressings. When fat in no more than 3 grams total sug el for tomato sauces. Many toma total sugars per serving.	ten are in prepared dres is removed, it is often re pars per serving.	ssings. eplaced with salt or sugar
	SPREADS AND CC	NDIMENTS	
<ul><li>Almond Butter</li><li>Peanut Butter</li></ul>	<ul><li>Hot Sauce</li><li>Ketchup</li></ul>	<ul> <li>Mustard</li> </ul>	Salsa
more than 2 grams tota	ters. Look for nut butters with a Il sugars per serving. In <i>for ketchup</i> . Look for ketchup w SPICES	ith no more than 3 gram	
• Basil	<ul> <li>Coriander</li> </ul>	<ul> <li>Oregano</li> </ul>	<ul> <li>Rosemary</li> </ul>
<ul> <li>Black Pepper</li> </ul>	<ul> <li>Crushed Red Pepper</li> </ul>	<ul> <li>Paprika</li> </ul>	<ul> <li>Thyme</li> </ul>
<ul><li>Chili Seasoning</li><li>Cinnamon</li></ul>	• Cumin • Garlic	<ul> <li>Parsley</li> </ul>	<ul> <li>Any other spice that you like for added flavor!</li> </ul>
usually are lower.	aisle. For cost savings on spices gredients. Avoid spices with add		

### **PROMOTIONAL DISPLAYS**

✓ Avoid promotions for unhealthy foods. These are found right when you enter the store. Walk past the displays.

GRAB AND GO

✓ Skip the prepared foods and single-serving snacks. These foods cost more, and may be unhealthy too.

### INNER AISLES

Sugary Beverages	Snacks		Sweets		
<ul> <li>Cola</li> <li>Ginger Ale</li> <li>100% Fruit Juice</li> <li>Lemonade</li> <li>Powdered Mixes</li> </ul>	<ul> <li>Sports Drinks</li> </ul>	<ul><li> Chips</li><li> Popcorn</li><li> Pretzels</li></ul>	<ul><li> Rice Cakes</li><li> 100 Calorie Packs</li></ul>	<ul><li>Brownie</li><li>Cookie</li><li>Cake</li></ul>	<ul> <li>Danish</li> <li>Doughnut</li> <li>Marshmallow</li> <li>Pudding</li> </ul>

✓ Drink water instead of sugary beverages.

### **IMPULSE BUYS**

✓ Beware of flashy signs near the registers. This "impulse buys" section features convenience items meant to distract shoppers and encourage them to spend more.