**2023 Summer Eats Suggested Messaging**

**TEMPLATE LETTER TO FAMILIES**

With the school year ending, free Summer Eats meals will begin soon on **[PROGRAM START DATE]** in **[COMMUNITY NAME]**! All kids and teens 18 and under can eat meals for free, no sign up required, no questions asked. Just show up at the sites and times listed below throughout the summer.

This summer, kids and teens eat free at meal sites throughout **[COMMUNITY NAME]**. Kids and teens must be present to receive a meal and are required to eat on site. Many sites will host fun kid-friendly activities throughout the summer! **[INFORMATION ABOUT ACTIVITIES AND EVENTS]**.

Free **[breakfast and/or lunch/dinner]** will be available at the following dates and times:

* **SITE NAME, ADDRESS, MEALTIME(S) AND TYPE(S)**

In addition to these sites and times, there are hundreds of Summer Eats meal sites across MA. Visit <https://projectbread.org/summereats> to find locations near you. Please reach out to **[CONTACT NAME]** at **[CONTACT INFORMATION]** with any questions!

Sincerely,

**[DISTRICT FOOD SERVICE DEPARTMENT NAME]**

**ROBO CALL**

Free meals will be available this summer for all kids and teens 18 and under at meal sites throughout **[COMMUNITY NAME]**, no sign-up or ID required. This summer, meals must be consumed on site with **[MEAL TYPES]** available at **[MEAL SITE LOCATIONS]** during **[DATES AND TIMES OF PROGRAM]**. Visit **[SPONSOR WEBSITE OR SOCIAL]** to learn more and projectbread.org/summereats for more Summer Eats locations statewide!

**RADIO ADS**

**30s Radio Spot (edited from Broad’s, 84 words):**

Welcome to the Summer of YUM, brought to you by Summer Eats and **[SPONSOR NAME]**. This summer, ALL kids and teens get free meals in **[COMMUNITY NAME]**. Find a meal site at project bread dot org slash summer eats or visit **[SPONSOR WEBSITE OR SOCIAL]**. No ID or registration required. Open to all kids 18 and under.

Summer Eats is brought to you by **[SPONSOR NAME]**, Project Bread and the Massachusetts Department of Elementary and Secondary Education. Visit project bread dot o-r-g slash summer eats or call 1-800-645-8333.

**15s Radio Spot (30-40 words)**

Welcome to the Summer of Yum, brought to you by Summer Eats and **[SPONSOR NAME]**. All kids and teens 18 and under eat free meals in Massachusetts. Find your Summer Eats site at project bread dot org slash summer eats or **[SPONSOR WEBSITE OR SOCIAL]**.