

SCHOOL BREAKFAST PEER-TO-PEER INITIATIVE

The School Breakfast Peer-to-Peer Initiative offers peer support for school breakfast stakeholders interested in implementing an alternative school breakfast service model, including Breakfast After the Bell. The initiative aims to promote successful and sustainable new school breakfast models or improvements to existing breakfast models.

School Breakfast Support from Peers

Introducing change in school breakfast programs involves collaboration and coordination among all school staff. Learning from peers can be a valuable way to gain insights into the design, implementation, and operation of a program. The Peer-to-Peer Initiative, offered by Project Bread's Child Nutrition Outreach Program team and the Department of Elementary and Secondary Education (DESE), assists districts in increasing the effectiveness of school breakfast models by connecting them to peer advisors. The initiative meets individuals wherever they are in the implementation process and provides them with the support they need to succeed. Peer-to-Peer support can vary in formality, providing anything from a quick phone connection to a site visit with stakeholders to the possibility of continued peer guidance.

How it Works: Peer Advisors & Advisees

Project Bread and DESE identify volunteer advisors from districts with exemplary alternative school breakfast programs to advise other programs and schools. These advisory stakeholders, from school nutrition directors and principals to superintendents, represent various school levels and locations from across the state. Advisors have successfully implemented one or more of the Breakfast After the Bell models and addressed common barriers to implementing changes. Interested districts are matched with an advisor that has made the breakfast model change that the advisee seeks to make at a similar school. The change that a district is looking to make can be as small as, for example, changing the roles of who delivers breakfast to the classroom from food service staff to teachers. The program is also available to districts starting a Breakfast After the Bell program for the first time. Districts are now serving breakfast in many different hybrid formats so there is a lot of new information and tips to be shared in Peer-to-Peer activities. Project Bread will work with the advisee to assess their current breakfast programs, identify goals, match with an advisor, and coordinate the Peer-to-Peer activities.

Potential Peer-to-Peer Activities

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PHONE CONSULTATIONS AND VIDEO CONFERENCES

During Project Bread-facilitated phone consultations and video conferences, advisors share key factors, steps and strategies that lead to successful programs, offer support in examining barriers and strategies to overcome them, and provide inspiration to the advisee district.

SITE VISITS

Teams from advisee districts will have the opportunity to tour schools that have successfully implemented an alternative breakfast model. Site visits can break down perceived barriers to changing school breakfast, provide insights into day-to-day operations, make change feel realistic and actionable, and provide inspiration. Ideally, this team includes both the school nutrition director as well as at least one key decision-maker (either principal or superintendent). Visits will be arranged and facilitated by Project Bread and DESE.

WHO CAN PARTICIPATE

All school breakfast stakeholders interested in Peer-to-Peer activities are encouraged to participate by contacting us directly or filling out the self-referral form at the link below.

SUPPORTING YOUR SUCCESS

Project Bread's Child Nutrition Outreach Program

GENERAL

cnop@projectbread.org

SELF-REFERRAL

[Submit form to be contacted by one of our Outreach Coordinators](#)

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