

# Social Media Toolkit



Help spread the word about Summer Eats, to increase access to free, healthy meals for kids and teens during the summer months! For more digital resources, visit [meals4kids.org/summereats](https://meals4kids.org/summereats)

## TWITTER

- “This summer, all kids and teens under 18 can find free meals at [meals4kids.org](https://meals4kids.org) #SummerEatsMA #summermeals. We’re happy to support this critical program with @projectbread @maschoolsk12”
- “Summer hunger can lead to learning loss— #SummerEatsMA ensures kids can return to school ready to learn! Proud to join @projectbread @meals4kidsMA and @maschoolsk12 to support this program.”
- “Summers can be tricky without school breakfast and lunch. #SummerEatsMA fills that gap by offering free meals to kids all summer long! Find sites at [meals4kids.org/FindSummerEats](https://meals4kids.org/FindSummerEats)”
- #DYK you can find summer meals near you four ways? Find a site now! #SummerEatsMA [post with image of four access points]

## FACEBOOK

- “Summer can be difficult for families when kids don’t get their breakfast and lunch from the school cafeteria. That’s why Summer Eats provides meals all summer long for kids under 18– so that no child goes hungry this summer. We’re happy to support @projectbread to increase access in this critical program #SummerEatsMA”
- “School’s out but Summer Eats are in! Come to any #SummerEatsMA sites to get free meals every day to stay full throughout the summer!”

## INSTAGRAM

- “Be on the lookout for #SummerEatsMA over summer break! All kids under 18 eat free when they show up to Summer Eats sites. We’re joining @Project Bread to support this program in Massachusetts.”
- “Come eat at Summer Eats sites this summer! Kids and teens get free meals all summer long! #SummerEatsMA #summermeals”
- “This summer, all kids and teens can find free meals in [TOWN NAME]! Text 877-877 to find #SummerEatsMA sites near you!”

